

Carolina Kennel Club



How to Conduct a **Dog Show Tour**



April 15, 2025

1. Meet your group

- **First time at a show?**
 - **Get to know who you have on the tour and give a CKC swag bag**
 - **Have they been to a show before?**
 - **Do they know anyone who shows?**
 - **What breeds do they have or are interested in?**
 - **Go over basic show etiquette**
 - ✓ **Ask before touching any dog**
 - ✓ **Never reach into a crate**
 - ✓ **Try to avoid loud noises and sudden movements around rings**
 - ✓ **Wait until after showing to speak with an owner/handler**



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2. Club and Superintendent Table

- This is where you pick up a judging schedule and official show record keeping is held. Carry a show catalog to show how all dogs entered are listed.
- Begin by giving everyone a Judging Schedule.
- Show how to find what ring a breed will be in and what time slot.
- Then go down the schedule to that ring listing, showing the breed.
- Take a few minutes to explain the breakdown of the breed entry numbers - non champion dogs & bitches, champion dogs & bitches.
- Talk about the seven groups and name some familiar breeds in each, group judging at the end of the show, their placements, and then BIS which is the one dog that has not been defeated all day.



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3. Breed Rings

- Move on to a breed ring with moderate entry numbers and explain about classes and how a judge examines each dog, what they are looking for and searching for the one dog they think best conforms to that breed's standard.
 - Explain points toward a championship are earned by defeating other dogs as Winners Dog and Winners Bitch. Talk about other AKC activities dogs can compete in; Obedience, Rally, Agility, etc.
 - Conformation is for selecting breeding stock; performance is based on the jobs the dogs were bred to do.



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4. Specialty Clubs and Trophy Tables

- **Pride in their breed and competition of trophy display**

5. Vendors

- **Point Out Vendors for all *pet and show dog* needs.**
 - **Grooming, Treats, and Supplies**

6. Grooming Area

- **Point out dogs being prepared and talk about the care and preparation (at home and at the show).**



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7. 'My Dog Can Do That' ring

- Introduction that can lead to other dog sports and activities like dock diving, scent work, trick dog, therapy dog, CGC, Puppy, etc.

8. Junior Showmanship

- Focuses on handling techniques and is an introduction to showing for children.

9. Beginner Puppy Classes (4 to 6 months)

- Introduction to dog shows for young puppies hoping to have a show career.



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Conclusion

Max Time for Tour (1 Hour)

- Time will depend on participant's interest and questions
- Know and tailor to your audience



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Tour Management

Sign Up Table

- Welcome visitors to the show and give information regarding tour; what the attendee can expect and approximate time of tour
- Take sign ups and manage start time of tours

Tour Guide

- Be at designated meeting point on time to meet group



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